



TÉLÉ

## VIF Tele launches Montreal's Integrated University Health and Social Services Centres into the future

with an integrated approach to content management and digital displays from Philips Professional Display Solutions (Philips PDS).

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Philips Professional Display Solutions offered a great product at a great price, and their displays were compatible with our software solutions, making them the best choice for this project.

**Benoit Johnson, President, VIF Tele**



## Challenge

VIF Tele won a competitive bid to revamp and reimagine an ailing digital signage network for Montreal's most significant health organization, the Integrated University Health and Social Services Centres. The healthcare network is a vast conglomerate of four organizations spanning 43 locations in the city and surrounding suburbs. The system of hospitals, community rehabilitation, long-term care, and child protection centers needed an integrated digital signage solution to meet the demands of their complex network of facilities. Cohesion at the organizational level was becoming nearly impossible due to outdated technology, broken screens, software that wasn't functioning, and poor communication between multiple content management systems. A digital signage network with flexible, easy-to-manage, and efficient technical support was needed to bring this program to life.

## Solution

VIF Tele teamed up with Philips PDS to develop a future-proof system throughout the network's 43 locations. VIF Tele decided on the versatile P-Line of Philips PDS displays, as they were confident in both the specs and the price. In the end, the cost was a key differentiator, as well as Philips PDS' capability to support Intenso, VIF Tele's custom content management system.

For employees and patients, the new system adds more value with a variety of innovations and improvements to usability and flexibility. Signage is easily controlled both locally and remotely at the room, facility, and organizational level. Additionally, better communication in waiting rooms and interactive entertainment has made the organization's push to improve patient experiences a considerable success.

### Fast Facts

-  **Client**  
VIF Tele
-  **Location**  
Canada
-  **Project**  
Healthcare network upgrade across Montreal
-  **Products**  
Philips 42" and 49" P-Line displays (115+ displays)



## Benefits

**Reliability:** With Philips Professional Display Solutions' FailOver feature, the screens will never go blank. FailOver ensures the displays switch automatically between primary and secondary inputs.

**Maximum coverage:** All Philips displays come with a 3-year no-hassle advanced exchange warranty.

**Easy Control:** The CMND & Control feature allows display managers to perform vital functions like controlling input and monitoring display status across all of their displays.

**D-image:** clinically accurate imaging: The displays are factory-calibrated to meet clinical compliance standards for greyscale performance.

VIF Tele is an award-winning digital signage operator-integrator offering turnkey solutions, customized to each client's needs. Their software powers digital signage in restaurants, grocery stores, banks, corporate offices, and in various institutions and public organizations. VIF Tele blends old fashion work ethic, customer service, and innovative signage solutions to bring their clients the industry's best in signage implementation and content management.

