

PHILIPS



Professional Display Solutions

2020

Inspirational display solutions

Book of case studies



Philips Professional Display Solutions



Powerful connections. Perfect communication.
Partnering with Philips Professional Display Solutions
is about positive results.

Fusing industry-leading ideas,
expertise and innovations, we develop custom solutions
designed to help you achieve your objectives.

It's an honour to have partnered
with the world's most influential brands over the years,
and we're proud to share these success stories
with you.



2020 **Book of case studies**



01 Port of Zeebrugge

02 Meet in Place

03 Gattinoni
Mondo di Vacanze

04 Odds Sportsbar





Port of Zeebrugge

Bruges, Belgium

Partner

Ocular

Products

Philips 55" X-Line
[25 units]



Public venues



Meet in Place

New York City and London

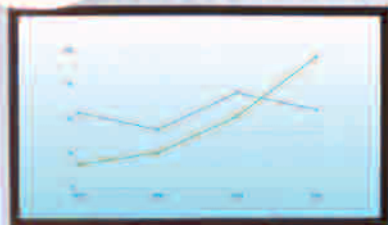
Partners

Niio and Float Studio

Products

Philips 65" Q-Line
[91 units]

Corporate





AGENZIA PARTNER
GATTINONI
MONDO DI VACANZE

Gattinoni Mondo di Vacanze

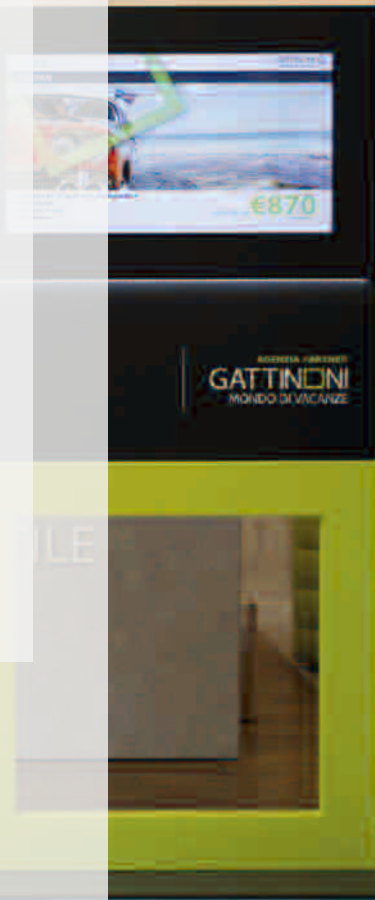
Milan and 60+
stores across Italy

Partner

Corepixx


Products

Philips 32" D-Line
[66 units]



Retail



The background image shows the interior of Odds Sportsbar. A dark wood wall features three Philips LEDCOM televisions. The central TV displays a soccer match. Below the TVs, the 'ODDS SPORTSBAR' logo is illuminated in white. In the foreground, there are wooden tables and red chairs. The lighting is warm and ambient.

Odds Sportsbar

Bonnelles,
Belgium

Partner



LEDCOM

Products

Philips 42" P-Line
[10 units]

Food & Beverage

2020 **Book of case studies**



05 Flagship
Eni gas & luce

06 Welkin and Meraki

07 B&B Hotels

08 Point Chaud



Soluzioni
per la tua casa smart



Flagship Eni gas & luce

Milan, Italy

Partner

Eliosneon

Products

Philips 49" X-Line

Philips 43" and 24" T-Line

Philips 42" D-Line

[16 units]

Retail





Welkin and Meraki

Brussels,
Paris, Eindhoven,
Luxembourg



Partners

Tele-Signal and Oscart

Products

Philips 98", 75", 65", 43" D-Line

Philips 98" U-Line

[55 units]

Corporate



B&B Hotels

Rome, Palermo
and 8 other cities
across Italy

Partner

Kemcomm

Products

Philips 43" MediaSuite
[1000+ units]

Hospitality





point chaud

point chaud

Point Chaud

Liège, Belgium

Partner

LEDCOM

Products

Philips 86" D-Line

Philips 55" P-Line

[4 units]



Food & Beverage

2020 **Book of case studies**



09 RadioFr.

10 IPERAL Supermercati

11 The Boutique Hotel
'T Fraeyhuis

12 ODEON Kino AS



A professional radio broadcast studio. A large, curved display wall at the back features the 'radioffr.' logo in white, with 'FRIBOURG | FREIBURG' written below it. The wall has a blue, abstract, fiber-optic-like pattern. In the foreground, a curved control desk is equipped with two professional microphones on boom arms, a laptop displaying a website, and various control buttons and knobs. Two black studio chairs are positioned at the desk. The room is dimly lit, with a spotlight visible in the upper right corner.

radioffr.
FRIBOURG | FREIBURG

RadioFr.

Fribourg,
Switzerland

Partners

Informatique NEXAN
and Matrix Resolution

Products

Philips MediaSuite and Signature
Philips T-Line, X-Line, H-Line
[50 units]

Broadcast





PERCHÉ SCEGLIERCI?
**LA QUALITÀ DEL
FATTO DA NOI**

RISPETTIAMO
I TERRITORI DI ORIGINE
IN CUI SIAMO PRESENTI

IPERAL Supermercati

Cassina de' Pecchi
[Milan] Italy

Partner

Eliosneon

Products

Philips 55" X-Line

Philips 24" and 10" T-Line

[28 units]

Un mondo
di servizi



Retail



The Boutique Hotel 'T Fraeyhuis

Bruges, Belgium

Partner

Ubicum

Products

Philips 43" and 32" MediaSuite
[12 units]

Hospitality





ODEON Kino AS

Oslo, Norway

Partner

ATEA

Products

Philips U-Line and Q-Line
[63 units]

Public venues



2020 **Book of case studies**



13 Van Haren Shop

14 BPER Banca

15 Cines Renoir

16 Eobuwie.pl





Van Haren Shop

Antwerp, Belgium

Partner

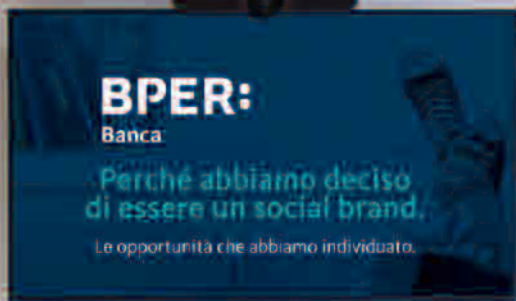
Kersten Retail

Products

Philips 55" X-Line, D-Line
[10 units]

Retail





BPER Banca

Modena, Italy

Partner

Si Computer

Products

Philips 48" Q-Line
[55 units]

Corporate





Cines Renoir

Barcelona
and Madrid

Partner

Luk Hiar

Products

Philips P-Line, X-Line, D-Line
[50 units]

Public venues



 eobuwie.pl

Kupuj jak w internecie,
przymierzaj jak w sklepie

Eobuwie.pl

Stores across Poland

Partner

Nanovo

Products

Philips 55" X-Line
[500+ units]

Retail



Kupuj jak
w internecie,
przymierzaj jak w sklepie.

2020 **Book of case studies**



17 Leroy Merlin

18 Grand Casino de Namur

19 Facile.it

20 Informatica
El Corte Inglés





+ produtos
disponíveis



www.leroymerlin.pt

pesquise
+ soluções

Philips Professional Display Solutions

17

+ rápido



Leroy Merlin

Lisbon, Portugal

Partner

XopVision
Cloud Digital Signage

Products

Philips 24" T-Line
Philips 55", 32" D-Line
[150 units]



Retail



Grand Casino de Namur

Namur, Belgium

Partner

LEDCOM

Products

Philips 98", 65", 32" D-Line
[12 units]

Entertainment





Facile.it

Milan, Italy

Partner

Art Tech - MaxiSchermiLED

Products

Philips 75" and 55" H-Line

Philips 55" D-Line

[9 units]



Retail



More at philips.com/professionaldisplays/case-studies



Read the case study book [via QR code](#)



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