
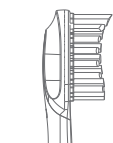

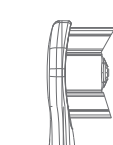

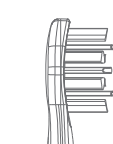



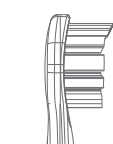

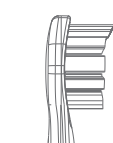






# Philips Sonicare offers a range of brush heads to suit the needs of every patient

	Product name	Brush head	Key benefit	Bristle design	Bristle trim	Primary claim	Recommended for specific conditions	Bristle stiffness
Ultimate Care	<i>AdaptiveClean</i>		Deepest clean, 4x more surface contact	Features flexible sides which conform the bristles to the unique shape of patients' teeth and gums while absorbing excessive brushing pressure.		Gently contours to teeth and gums for 4x more surface contact** and our deepest clean	For patients who desire the ultimate cleaning but don't have the right brushing technique.	Medium-soft
	<i>DiamondClean</i>		Superior cleaning, whiter teeth*	A central stain-removal pad and densely-packed diamond-shaped bristles remove extrinsic stains caused by food, drinks and smoking.		Whiter teeth in just one week	For patients susceptible to surface stains and discoloration. Also recommended for use between professional whitening treatments.	Medium
Special Care	<i>InterCare</i>		Advanced cleaning in between teeth	Extra-long, high-density bristles target hidden plaque caught deep between teeth and in other hard-to-clean areas.		Improves gum health within two weeks	For patients with bleeding gums or increased risk of gum inflammation caused by residual interproximal plaque buildup.	Medium-soft
	<i>Sensitive</i>		Ultra-soft cleaning for sensitive teeth and gums	Ultra-soft bristles paired with a gentle trim profile cushion teeth for an ultra-sensitive brushing experience.		Effectively cleans sensitive teeth and gums	For patients with sensitive teeth and gums who need extra gentle cleaning.	Ultra-soft
Everyday Care	<i>ProResults gum health</i>		Gentle, effective plaque removal	Densely-packed, high-quality bristles effectively remove plaque. Specially curved power tuft easily reaches molars. A gentle trim profile cushions teeth for an extra gentle brushing experience.		Optimized to deliver superior plaque removal* while being gentle on gums	Every day brush head for patients who need a gentle cleaning and effective plaque removal.	Soft
	<i>ProResults plaque control</i>		Advanced plaque removal	Densely-packed, high-quality bristles effectively remove plaque. Specially curved power tuft easily reaches molars.		Optimized to deliver superior plaque removal*	For patients who need to focus on effective plaque removal every day.	Medium-soft
	<i>ProResults</i>		Superior performance, guaranteed quality or your money back	Contoured profile naturally fits the shape of teeth and cleans in hard-to-reach areas.		The genuine Philips Sonicare brush head for optimized performance	For patients who desire the authentic Philips Sonicare experience.	Medium
	<i>For Kids (For ages 4+, 7+)</i>		Cleans and protects growing smiles	A contoured profile fits children's teeth and soft bristles provide a gentle cleaning experience. Rubber molding on the back of the brush head is specifically designed to protect growing teeth.		Superior cleaning maximizes every second for kids*	For growing teeth and mouths. Delivers a safe and more pleasant experience that builds healthy habits for life.	Soft

\*Than a manual toothbrush \*\*Than a DiamondClean brush head